

BMW Floor Mats

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My BMW M3 is my pride and joy, and I make no exaggerations with that claim. From the classy BMW hood ornament to the understated BMW floor mats, it's a machine that pleases me to the core. Unfortunately, I live in a densely inhabited urban area, and space is at a premium. My BMW M3 isn't really just for taking out on special occasions, but my every day commuter car which I need to use to drive the kids around outdoors, run errands, go to work, and dozens of other things each day. Unfortunately, it's hard to keep my M3 in the type of pristine condition which has become an obsession for me with this amount of wear and tear. The seats get dusty, the BMW floor mats get downright filthy from the kids boots. I know I'm obsessive, but it's starting to get on my nerves.

I tried getting rubber BMW floor mats to replace the – in my opinion – impractical ones that come with it. But there's something about those BMW rubber floor mats that ruins the whole feel of the car. The ones that came with it had an understated, shiny gray feel to them, but the new BMW floor mats – I don't know, they stand up to more wear, but they just don't have the same class. Of course, it's not just the BMW floor mats – there are all kinds of things that the kids will mess up just clambering in and out in the rain and snow. I've already tried 3 different kinds of seat covers, but the seats get grimy and worn as easy as the BMW floor mats do. It's like the dirt somehow worms it's way under the seat covers and ruins everything. And the outside gets every bit as messy as the BMW floor mats. Oh, I know what you're saying - “don't be neurotic, don't be ridiculous, you can take it to a car wash just like any other car. Well – not quite. First of all, there is the little problem of the tree sap that drips all spring. It will damage your paint and even etch your windshield. And this isn't just a car, it's a work of art. I can't let it fall prey to the natural world like that, no matter how much other people take it for granted. And don't even get me started on what the acid rain does to the paint color.